

Hitt and Runn—Oh Yes! They're Always Willing to Try Anything for One Time!

BY HITT



SAVE WITH ICE

What happens in a good ICE refrigerator

ICE, in a properly constructed and operated refrigerator, creates a constant circulation of pure, cold air, thus removing food odors through the outlet and preventing unappetizing interchange of food flavors. The cycle of air in a well iced refrigerator is exactly as shown in the right-hand illustration. And it is this constant circulation of cold purified air which explains the incomparable freshness of ICE-kept foods.

To enable ICE to serve you most satisfactorily, be sure you have a refrigerator that is well insulated, tightly jointed together and built to let air circulate freely. We shall be glad to help you select a properly constructed refrigerator and to see that it is kept well filled with ice.

UNION ICE CO.

R. E. BUDGE, Local Manager

Phone Torrance 193-R 2319 Arlington Avenue

BUSINESS FRIENDLY, S

Address of Earl Sams, fore Retail Conference, and Wido

In an address delivered at the conference on retailing in Boston last night, Sams, president of the J. C. Penney Company, operating retail dry goods stores, said that the independent retailer is the backbone of the chain store. He is in the right looks upon his work as to which his community is And he has a right to expect ward only in proportion service rendered.

"Retailing has always been a friendly, business-like relationship between an independent merchant, who does between chain store dependents. This condition always obtain. I feel the friendly attitude in business coming less marked. We need a broader view of their business relationship. On the whole, they what less selfish.

"Storekeeping can be serve men and women to mutual advantage of the at and his customers. The contributes the money; keeper contributes knowledge and the buying an organization so that tomer's money is invested most economical manner.

"It would seem that in any community, prevailing requirements, the servant of his public deduction applies with to both the chain store and independent retailer.

"Viewed in this light, the independent store is the independent store in the shop which should extend two men who happen to in the same kind of business. Already a large part the independent merchant proving to themselves early fears of chain store groundswells.

"Any corporation who have as its supreme of deliberate annihilation, other service-rendering project, deserves to be cause of its inability to principles in its open hope for its permanent need be entertained.

"The extent to which stores will continue throughout the country earned solely by the financial resources the dining groups can come a matter of deepest concern to me that neither the independent merchant nor the chain store depend upon has, in order to get it of itself, does not make any.

"The successful future, whether with system or operating independent merchant, will be that individual who community merchant needs, and under the able conditions possible, both as a distributor and as a community, must be community's confidence its continued partnership.

"The average chain store is the elongation of a store—a store being operated by it have been proved a successful independent store's subsequent chain store system, merchant's reinvestment of his single store, is the only such a merchant's growth.

"Reduced to its chain idea, the store seems any objection independent merchant's growth of the business independent retailer. The demand is coming to govern his life finds it profitable frontage and to increase ability as a manager. If, on the other hand, he prefers to establish his increased floor space in another neighborhood or community, why should he be looked upon with suspicion, his motives questioned, or he himself be looked upon as a

EIGHT

NEWS REVIEW SECTION

Smudge Pots

When Jack Frost invades Southern California in the winter season, orange grove owners place smudge pots to burn under the trees, keep warm the oranges, leaves.

In Ontario last fortnight plans were on foot to halt orchard smudging through legislation. Valley residents complained of the heavy smoke clouds caused by the smudges.

Floyd L. Young, however, was not in agreement with the prospective smudge abolishment. And Floyd L. Young is government meteorologist, established in the Ontario district to guard the groves during the winter months.

"Orchard heating, commonly called smudging," said Young, "is the best way to combat frost that has been found. The smoke problem could be solved if heaters were used correctly."

Young was particularly opposed to the use of the "garbage can" heater. These consist of open buckets, filled with oil, lighted. Proper adjustment of stacks on the heaters and use of a better grade of oil would do much to reduce the smoke evil, thought Young.

Fruit Racketeers

Last week, in the vicinity of Chino, many farmers gave away their produce, received nothing in return, for they were the victims of a gang of racketeers.

Said Chino's Chief Henry, who investigated: "The racketeer buys vegetables and fruit from growers gives a check in payment. Before the check can be cashed it is stopped at the bank. When looked for, the buyer has moved away to another address."

In the investigation, Chief Henry arrested C. M. Breazeale, truck driver for the alleged racketeers. From Breazeale's information, Henry expects to apprehend the rest of the gang.

Persimmon Prospects

Around Anaheim during the past fortnight, the main topic of conversation among agriculturists has been persimmons. For persimmons are an important crop in that district. Furthermore, prospects are bright for another bumper crop, especially in northern Orange County.

Growers expect to ship their persimmons marketwards about October 1. Preparing for the large crop expected, the Central Orange County Persimmon Exchange has leased the Osborne packing-house in Fullerton. The Exchange membership now exceeds the 100 mark.

Last year, as an experiment, a small tonnage of persimmons was sent to the London markets. Such favor they found with Londoners' palates that more will be sent this year.

Reseda's Beans

Whirling bean threshers and toiling, sweating workers in San Fernando Valley, near Reseda, last week indicated that the baby lima bean harvest was on. The first sack of beans was delivered to the association warehouse as a forerunner of 190,000 100-pound sacks to arrive later. The first load brought in was that of a Japanese grower on the Victory Boulevard. In spite of damage to the crop from excessive heat last month, growers are receiving from 10 to 10 1/2 cents for their products.

Present high prices are due to the fact that there are no left-over beans from last year. Higher prices also prevail for bean straw. It will sell for \$12.50 per ton. Altogether, the baby lima crop and its by-products will bring in nearly \$2,000,000.

Kern Fair

At the successful Stockton Fair in San Joaquin County, 500 fine horses made interesting the horse racing season of the Western Fair Association. Of these 500 steeds, the finest were brought to Bakersfield during the fair this week of Kern County.

Horse racing interest in Kern County is keen. Many are the enthusiasts in the vicinity of Bakersfield. This year, improved and enlarged are the stables, accommodations for the horses at the fair grounds. Also, fumigated is each separate stall. Even the most particular horse may be comfortable.

Said R. E. Cady, secretary manager of the Kern County Fair: "It is now up to the horsemen whether big time horse racing becomes a permanent feature to the Kern County Fair. Kern people are eager to see good races and by putting on a good show here, sportsmen may expect an annual invitation to return."

Kern Cotton

Increasing crops of cotton in Kern County have caused McFarland growers to build a new cotton gin, the first to be erected in the County by the Boswell interests. This organization has many cotton gins elsewhere. In McFarland there are already gins owned by the San Joaquin Cotton Oil Company and the Globe Company.

Diego's Fair

Under the glow of whizzing fireworks this week was opened San Diego's County Fair. On the opening night in San Diego's Balboa Park a record number of fair-goers parked their cars, saw fireworks displays depicting the history of San Diego.

Eleventh in the list of San Diego's fairs is this year's. Largest yet is it said to be, pervaded with the spirit of co-operation, enthusiasm, representing the County development in every field.

Thursday was the day set for "club day." Representatives of fraternal, social, civic and service organizations were entertained in large numbers. Friday is stunt day and Saturday is Children's day, featuring bicycle and motorcycle races. Free, police-protected parking space near the grounds is guaranteed prospective fair patrons.

Prize Pigeons

Many a youth has at one time raised pigeons as a hobby, bred them. Last week, pigeons came into the limelight at Ontario, asserted their importance.

From the Updyke Lumber Company in Omaha, Neb., came an order to the Chaffey Union High School pigeon station. The Omaha firm bought 185 prize pigeons from the Ontario school. With the Chaffey birds the firm intends to establish a squab ranch, using them (the birds) as a nucleus.

At the Southern California fairs can be found exhibits of Chaffey's prize pigeons. Several prize birds were also sent to the State Fair at Sacramento.

Bovine Law

On August 14, the Bovine Tuberculosis Law became effective. Part of the new law is under criticism. The law states: "No one knows whether it is constitutional or not. Under fire is the clause which provides for the payment of indemnities for cattle slaughtered (presumably in the eradication of disease.)" Opinions concerning the constitutionality of this section of the new law.

To make sure of its constitutional validity, the State Department of Agriculture proposes to present to the State Controller for the reimbursement of an owner of a slaughtered animal. The outcome of the case will be awaited with interest by cattle owners, dealers, throughout California.

Said J. P. Iverson, chief of the Division of Animal Industry: "The new tuberculosis law has been greatly strengthened and will prove of considerable value to the livestock industry of California. The branding of all cattle to insure positive identification, requires the use of the brand 'T' on the left dairy calves by isolation is also provided."

Banner Season

The weather and lemon trees of Upland this season were exceedingly generous to growers. Upland's banner season in the sale and returns on the 1929 lemon crop closed last week. Members of the Lemon Growers Association received approximately 25 per cent greater returns on their crop than in any previous year.

This season, the association sent to market 2000 carloads of lemons, 700 more than last year, when the crop composed 1200 carloads. Bright though the outlook for next year appears, growers do not expect such a year as this. The funds of the Upland Lemon Growers Association, comprising 1600 acres, owned by 265 grove owners, will not have as heavy production next year.

Agriculture Income

Important is the part agriculture plays in the life of California. Wider known perhaps are other attractions, (movies, real estate booms), but no more vital are these branches of activity to California's welfare than agriculture.

Just what great part agriculture plays in California is evidenced by a recent report from the Title Guaranty and Trust company. In a report, California led all other States except Massachusetts in gross income reported annually by

corporations engaged in agriculture and related industries. In net income, more returns are filed in California than in any other State.

California corporations, in the major agriculture and related industries, reported to the government one-tenth of the net income received for the whole of United States.

California's total gross income in agriculture and related industries last year was \$91,299,895.

More Olive Eaters

For a long period have California olive growers been in need of a co-operative organization to aid in the marketing and price stabilization of their products. Such a plan was perfected last week. The association will be known as the California Olive Distributors, Ltd., for which articles of incorporation are on file with Secretary of State Jordan. San Francisco will be its headquarters.

The principal purpose of the organization, state the corporation articles is to promote the consumption of olives, and to stabilize the market price of raw and processed products.

Directors are B. B. Meek and E. P. Hilborn of Oroville, Earl Houston of Porterville, Dr. R. N. Bramhall of Sacramento, B. B. Sammis of Wallace, D. C. Gifford of San Diego, and Frank Simonds of Los Angeles.

Miscellany

Pagan Indians

In spite of environment, association with whites, ancestry still figures strongly in the lives of Coahuila Indians. At Palm Springs, they cling to their ancient tribal customs, superstitions. Well known is their unwillingness to reveal tribal history, secrets.

More remarkable than all is a recent illustration of their credulity. Well known is it that the Coahuila Indians are fearful of entering Tahquitz Canyon. By them it is regarded as the domain of their favorite evil spirit.

Recently, one young man of their number died. Since then Indians report seeing a mysterious blue flame in the haunted canyon. Sometimes it burns up brightly. Then it fades away.

To an aged member of the tribe went the question concerning the flame. To them the aged man said: "One has gone, now many will go."

Not without cause, the tribesmen became alarmed, scared out of their wits. Many an Indian hurried to Banning for refuge. But, despite the old man's prophecy, no more deaths occurred.

Last week the alleged presence of the blue flame caused contention among the white people of Palm Springs. Some whites said they saw the flame. Others pool-pooled the idea. No person could give a satisfactory explanation. Some thought psychologists could unravel the mystery of what the superstitious Indian thought they saw.

No Excitement

Time last week hung heavy on the small hands of Charles Weaver, 8 1/2 years of age. Reseda's twelve taxicab drivers rushed to false calls; Hollywood police, sirens screaming, tore through traffic to rescue two imaginary "victims" of a daring hold-up.

For a whole day, the lad had had no excitement. About 5 P. M. he went to the telephone, in the home of his mother at 903 North Kingsley Drive, and called the Hollywood police station. Breathlessly he declared that two men had been held up by bandits and were now locked in a vault at 4156 Beverly Boulevard. When police arrived at that address, however, there were not men perishing for lack of air: there was only a vacant lot.

Eventually traced to young Charles was the false call. When Hollywood police arrived at the home of Excitement-craving Weaver, they found that twelve taxicab drivers, one by one, had been summoned to the Kingsley Drive residence. Taxi drivers, ever eager for business, were told that their services would not be wanted. Police reprimanded young Weaver, obtained a promise that he would seek excitement elsewhere.

Conscience Smitten

Behind the barred wicket of a Southern Pacific Railway ticket booth stood Clerk J. A. Clancy last week in Pasadena. Lines of prospective train riders had bought fares from him that day. Thus, when a wrinkled, shaky hand pushed three five dollar bills over

the worn counter, Ticket Seller Clancy prepared to hand out another fare, took out a blank.

But from behind that aged hand came a voice. "No, I don't want a ticket, mister," said the voice. "I came here to right a great wrong done this company thirty years ago by my folks. I hope you will take this \$15 and afterwards forget all about what I am going to tell you."

His late wife had once come to California over the Oregon and California Railroad line. His daughter, now an evangelist, had been with her. The daughter was three days over 12 years old. But the mother, no stickler for extremes, had prevaricated, declared the child was yet under 12, only paid half fare.

Over thirty years ago did all these things happen. But the evangelist daughter lately developed a troubled, stricken conscience. She remembered the evil doings of her mother. So worried was she that she sent \$15 to her father in Pasadena, to be paid to the Southern Pacific, which, years ago, had acquired the Oregon & California.

Ticket Seller Clancy, amazed, accepted the money, placed it in the Southern Pacific "conscience fund," which now amounts to many thousands of dollars. Clancy thought of it, but did not mention the thirty years interest on the \$15. Instead, he thanked the old man, and, having played his part as ambassador for the conscience-smitten evangelist daughter, the aged man walked away with a smile, satisfied.

Cruel Fate

Cruel are the tricks played on mortals by Fate.

Last week at Pomona, Motorcycle Officer Allan O. Russell was on duty. Over the police station telephone came a frantic call for help. A baby had drowned in a bath tub at 312 Paloma Drive. At first stunned, reason soon came to Officer Russell. The address given over the telephone was his own.

Crowding his machine to the limit, Officer Russell arrived home to find that his 10-months-old son, Jerome Kirby Russell, was the victim.

He called Pomona's fire department immediately. The firemen worked for hours, trying to arouse a faint spark of life.

Officer Russell's son had been playing in the bathroom. He had reached over the bathtub, turned on the water. But, in reaching the faucet, he fell headlong into the rapidly filling tub.

Cool Attire

At last a member of the clergy has given his sanction to both sun-bath bathing suits for girls, street pajamas for men.

In a sermon last week, Rev. James Whitcomb Brougher, Jr., pastor of the First Baptist Church of Los Angeles, announced his approval of the new attire with the provision that "the tendency should not be carried to such extremes that immodesty results."

Said Dr. Brougher: "I can't see much benefit from low-back gowns at night, but I can see great benefit from the same feature of clothing in the sunlight. If a girl would stretch out on the sand to enjoy

the sunshine, and then put on a robe to return to her dressing room, it would be all right.

"As for men's street pajamas—fashion and customs make it rather stiff. When we see a man in such attire we have the feeling that he is walking in his sleep. But this impression would soon pass if the costume were adopted universally. I am in favor of changing the styles, but not to the extreme that some advocate."

Letters

Sir: I have just finished reading the first issue of the News Review, which made its initial appearance this week as part of the Torrance Herald.

Permit me to congratulate you upon this very splendid addition to your paper. Daily metropolitan papers have become so large and so unwieldy that it is now a burden rather than a pleasure to read them. The busy person who would keep abreast of current events must turn to publications which summarize selected news. In a national way and in a world way, the magazine Time answers the requirements of the busy individual. Now comes your News Review, doing in the State of California what Time does in the broader field.

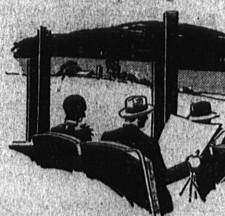
The contents of the first issue are well selected and interestingly presented. If the high standard established in the original effort is maintained, I shall look forward with pleasure to the appearance of the News Review each week.

Speaking as one who finds the days too short to wade through the weighty dailies, but who does wish to keep himself informed on State events, I sincerely hope that the News Review will meet with the success it deserves.

W. Harold Kinsley.

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